

THE FIRST SOCIAL
AUSTRALIAN CHANGEMAKERS'
FESTIVAL

FRIDAY 13 – SUNDAY 22 APRIL

2012

INNOVATING
FOR
WORLD BETTER



Provisional Primary Venue:
Weave Arts Centre,
CarriageWorks precinct,
North Everleigh and
other Sydney locations



Objectives

1. To promote understanding about the importance of social innovation for Australia
2. To stimulate creative thinking and conversation from as diverse an audience as possible through online and physical events
3. To fundraise for ASIX and the creation of key infrastructure projects to support social change-makers
4. To celebrate the achievements of organisations, individuals and groups that have led social innovation in Australia
5. To experiment with non-traditional modes of learning and understanding through the utilization of cultural practices (art, performance, interactivity and multi-media).

Potential Activities

1. An installation, multi-media art exhibition on social innovation around key themes curated by Dr Tim Gregory from College of Fine Art UNSW – launch event/party Fri 13 April
2. A series of evening or daytime public forums following themes introduced by the art exhibition and co-hosted with Festival sponsors
3. A public Social Change-Makers Exhibition and Fair on Sunday 15 April
4. A weekend 'Social Change-Making 101' community education pilot course for citizens who want to develop skills to take action on issues they are passionate about (21-22 April in Glebe)
5. Film/discussion nights
6. Community concert for public choirs
7. A multi-faith event, celebrating the role Australia's faith communities play in social change-making
8. Other events may be added by Festival sponsors in consultation with ASIX where they fit program objectives, program and resources available



Potential Sponsors to be invited

Non-profit organisations (\$2-5K)

Weave (venue and art exhibition partner)

Organisations which demonstrate commitment to 'people powered' social change across a wide range of social, health, arts, sporting, environment, advocacy areas will be invited to participate as Festival supporters and partners. They may run special Festival events, contribute artwork to the exhibition, or support some of their service users to do so.

Sponsorship partners will receive:

- Public recognition in all Festival promotion in print and online
- Maintain a sponsor profile page on the Festival and ASIX websites for 12 months
- An agreed number of places at the 'invitation only' Festival and exhibition launch on 13 April
- Opportunity to run an official Festival event between 13-22 April
- A large stall space at the Festival Fair on 15 April 2012

Many non-profits will be invited to become Festival sponsors and partners. Please contact us if you are interested in participating.

The option will also exist for other organisations and groups to run a stall at the Exhibition/Fair on 15 April with a more modest fee.

Government (\$5-15K)

Government sponsors and partners will be sought from all three levels of government, especially from agencies with a commitment to social innovation and supporting citizens to take action on local and national social, environmental and economic challenges facing our communities.

Business (\$10-30K)

Businesses with a strong Corporate Social Investment strategy or with a business that has a clear social change or development focus will be invited to participate as sponsors and partners. They will receive a tailored package of benefits to be negotiated in accordance with the level of cash or services provided. We will be seeking legal services, IT and web design, telephony/ISP, media, communications and related services from corporate partners in addition to financial sponsors.

Potential Festival Sub-Themes

- Poverty and wealth – the increasing divide
- Living simply, living lightly on the earth
- The power of collective action – 2012 is the International Year of Co-operatives
- Social inclusion and exclusion
- Technology as an enabler of change
- Aging, death & dying
- Fixing our health system
- Social entrepreneurship
- Employment, unemployment and the changing nature of work
- Faith as a driver of change-making
- The loss of trust in public institutions and democracy to solve the emerging problems we face – how do we fix our institutions?
- The issue of violence as a response to family, community and global problems
- The changing nature of families and family
- Change often comes from the margins
- The increasing power of business to shape political and individual decisions
- The power of books and ideas to shape our thinking and lives
- Journey Inward/Journey Outward – social change goes hand in hand with personal change
- The power of the crowd - for good or ill
- Learning from failure
- Passion and inspiration, where does it come from and can we enable it
- Learning from others - the state of multiculturalism in Australia
- Rethinking thinking - how can we 'think' differently
- Creativity, emotion and affect- the importance of what we can't define
- Rhizomatic communities- the possibilities of user produced and run projects

For more information about the Festival please go to www.asix.org.au or email steve.lawrence@asix.org.au

Contact information:
Steve Lawrence AO
Chief Executive
Australian Social Innovation Exchange
18 Wallace St
Ashfield NSW 2131
Steve.lawrence@asix.org.au
Phone 0417 488 165
www.asix.org.au

Notes

The dates and venues proposed in the Festival documents are provisional at this stage and may be changed to ensure we can deliver a well organised and high profile event that captures public attention and builds enthusiasm for productive social innovation and change. We will notify all sponsors and supporters of any changes rapidly, if they are required.

The Festival does not endorse the products or services of any partner or sponsor except where they are the pro bono provider of Festival services.

Support can come in cash or in goods and services to an agreed value. Sponsors may wish to support a particular program activity and to help organise it, or to provide support to the Festival in general.

Many events will have no entry charge but attendees will be invited to make a donation to the work of ASIX.

If this first Social Change-Makers' Festival is a success, ASIX intends to run similar Festivals annually across Australia in partnership with local communities and social change groups.